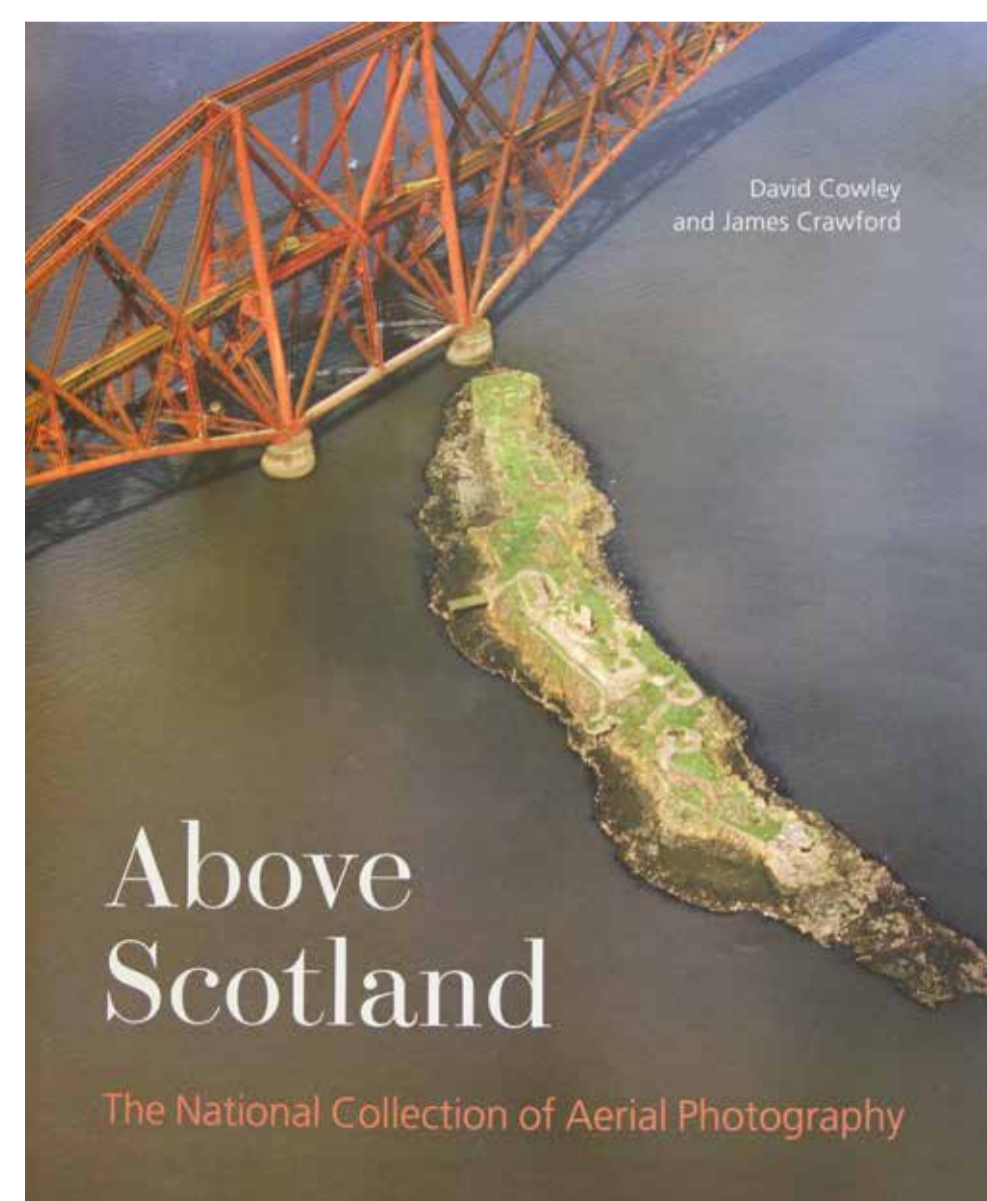
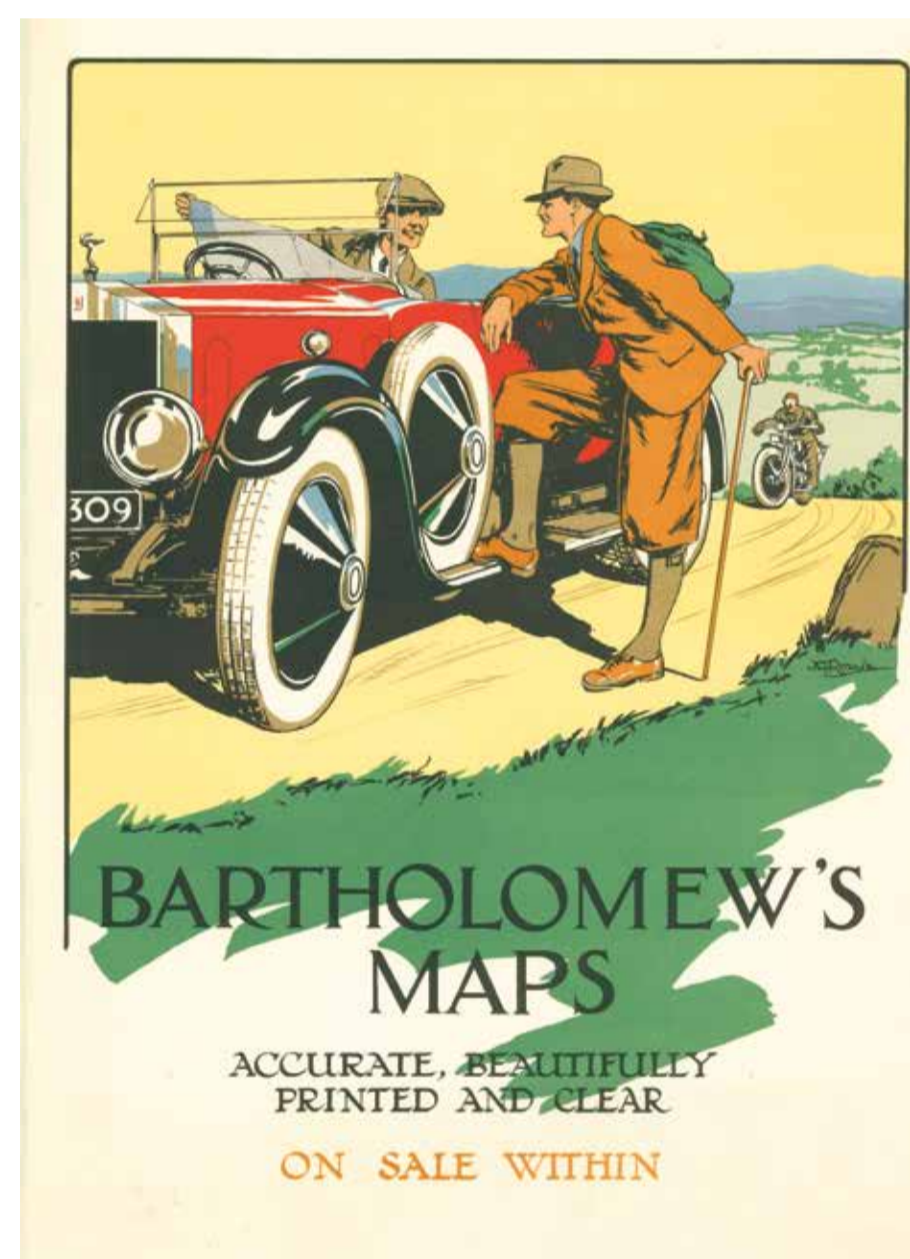


40 YEARS OF
SCOTTISH
PUBLISHING
1974-2014

Cartography



One of the most distinctive areas of Scottish publishing excellence has been cartography, ranging from sheet and wall maps, atlases, globes and topographic models to promotional maps, gazetteers, route books and star charts.

For over a century, Scotland could boast the world's greatest concentration of map compilation, map printing and map publishing, namely through the skill and innovation of publishers such as W. Collins, W. & A.K. Johnston, Gail and Inglis and John Bartholomew & Son. Bartholomew, founded in Edinburgh in 1826, had become by 1945 the largest map publisher in the world. Acquired by News International in 1985 it was incorporated into the Atlas and Reference Division of HarperCollins publishers as HarperCollins Cartographic.

Among the many publishing successes of this long standing enterprise can be counted innumerable road atlases, such as the *Collins Essential Road Atlas for Europe* and the *Collins Children's World Atlas*, as well as older publishing successes such as the *Atlases of China*, the *Atlases of the Moon* and the monumental *Reader's Digest Great World Atlas*, produced in many editions and languages and sold all over the world.

Digital innovation has led to a number of books being developed into apps, but the most significant launch has been that of the Atlas by Collins™ app, an ever-expanding selection of interactive globes, each layered with themed mapping from economics to World Heritage sites.